

FOR IMMEDIATE RELEASE:

"The new book is a gem in storytelling that will finally win him that fame
— as an author." ~ Robin Leach, Lifestyles of the Rich & Famous

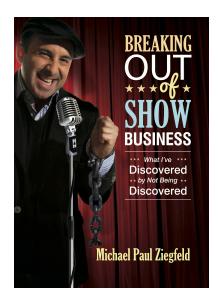
Production Assistant, turned stage tech, turned puppeteer, turned host, turned comedian, turned writer, turned Director ... **Michael Paul Ziegfeld** was youngest intern hired at NBC after sneaking into the building. He then landed the job at CBS Radio because he was the only person to trudge through the biggest blizzard of the decade for the interview. Years went by with day jobs as a stage tech, to night jobs headlining comedy clubs. He was puppeteering for Jim Henson on a Tuesday and writing jokes for the Letterman show on a Wednesday.

Could he not find his niche or did he just love it all?
Where does that leave someone in the end?
When is it time to stop the climb?
NOW.

In BREAKING OUT OF SHOW BUSINESS: What I Discovered by Not Being Discovered [Post Hill Press 3/3/15], Ziegfeld catalogues his lifelong, unbelievable true stories of breaking into and sustaining a career in show business, albeit, along side fame. Why did Ben Affleck almost kick his ass? How did he sneak past security to meet the Queen of England? Who did Katherine Heigl want to set him up with?

"Whether you like a humorous, behind-the-scenes glimpse into Hollywood, or a candid "you can't make this stuff up" account of the industry, this book as it all! The quickest, funniest, non-fiction must read in a very long time." ~ Ryan Jay – US Weekly, Fox's Morning Blend

On the eve of packing in a 25 year career, he was asked to write a book about having talent or guts, being praised or slaughtered, getting laid or screwed ... the struggle of the climb, the ego of what it is to have "made it" or not and of course, when to bow out.



"Some parts are so funny it'll make you cry and other parts may just make you want to cry. I've never read such an honest representation of the roller-coaster that is show business. If you want to know the truth about what it takes to build and create a career for yourself – and how to make the most of it, then this is the book for you." ~ Christina Bianco – Drama Desk Nominee, YouTube Sensation

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"If success, to you, looks like a challenging – even adventurous – life full of rich detail, laughter, and just enough adversity to keep things interesting, then Ziegfeld has earned himself the highest honors. And so has his story." ~ Wendy Nunnery – Author, HuffPost Editorialist